



MOROCCO

OURIKA VALLEY

TREK

7-11 OCT '27

Fundraising Support



FUNDRAISING



HOW MUCH WILL I NEED TO RAISE AND WHAT'S INCLUDED IN THE TRIP?

To secure a place on the trip each participant will need to **pay a non refundable entry fee of £250** and each participant will need to **raise a minimum of £2,500 in sponsorship.**

We understand this is a lot of money, but we have an experienced Fundraising Team who will help and support you with your fundraising ideas, activities and events. Each year, we support over 100 participants prepare for their overseas challenges so are confident we can share our expertise to help you reach the finish line. We can also share a range of tools and resources that can help you plan, deliver and promote your fundraising efforts..

Most participants pay the initial £250 non refundable deposit themselves and then fundraise the remaining total required for the challenge however, you may wish to cover the total costs yourself. Should you want to follow this option, you will be able to count gift aid towards your final total (this will be subject to the gift aid being successfully screened by HMRC). If you would like more information on this please contact our **Overseas Events Lead Amy Penketh: amy.penketh@wales.nhs.uk.**

It is the responsibility of each participant to manage their fundraising page and ensure their total accurately reflects the funds they have raised both online and offline.

We will supply you with a fundraising guide which is full of useful tips, ideas & legalities to help you through your fundraising journey. It is important to read this before beginning your fundraising.

Following this, it is a good idea to start your fundraising as soon as possible, as this will allow you the maximum amount of time to reach, and hopefully exceed your target.

We will be communicating regularly with all participants when 25%, 50% and 75% fundraising target checkpoints are approaching. this will give the fundraising team a good guide on who might need some extra support along the way.

If you are not quite reaching your checkpoints, please don't be alarmed if we reach out to you for a discussion around your fundraising. We really want you to succeed and will help in the best possible way we can.

If you do not feel confident in reaching your fundraising target by the fundraising deadline, we will be happy to discuss your options.

When you are organising any fundraising events please ensure that any promotional materials clearly state that the funds raised will be used for the purposes of the overseas challenge you are engaged in.

Please ensure your material's carry the official trek logo, and the in Aid of Velindre logo too.



@velindre
@velindrefundraising
@velindrecancercharity

029 2031 6211
overseas@velindrefundraising.com
www.velindrefundraising.com



This will ensure that each person that sponsors you, or donates to a fundraising event that you're organising, realises that a percentage of their sponsorship / donation will be used towards the trip's costs.

Included will be:

- Group transfers to/from UK airport
- International return flights
- All food (unless otherwise stated)
- Local English-speaking head guide and support staff
- Shared twin accommodation hotels and tents on trek
- Drinking water on challenge
- Internal road transfers
- Celebration dinner
- UK Doctor whilst on the challenge

CAN I COVER THE COST OF THE TRIP MYSELF?

Your initial non-refundable registration fee will meet some of the costs of travel and general organisation of the trip. A percentage of these costs will also have to come out of the money you raise - with an event of this size, this is unavoidable. This means that each person who sponsors you must realise that a percentage of your fundraising will be used to cover these costs.

If you feel unhappy about this, you can speak to us about paying for a section or all the costs of the swim yourself around £1,900 - and fundraise for the remainder.

CAN GIFT AID COUNT TOWARDS MY FUNDRAISING TARGET?

Yes, you can claim Gift Aid on a fundraising target that includes travel, provided that the donor pays the cost of flights and accommodation themselves.

If you are not paying for the trip costs yourself, gift aid is not able to count towards your fundraising total.

When planning towards your fundraising target, please remember it can take 8-10 weeks for a Gift Aid claim to be processed and for Velindre University NHS Trust Charity to receive the money from HMRC.

CAN I CARRY FUNDS OVER TO A FUTURE OVERSEAS CHALLENGE?

Funds raised under a specific Event and/or Event logo must be allocated to that Event's fundraising total. Donations cannot be transferred between Events unless this has been pre-agreed, in writing, with Velindre University NHS Trust's Charity and clearly communicated to donors in advance. If a Participant completes one Event and begins fundraising for another, they must create a new fundraising page (e.g., JustGiving) for the new Event and include full details of the new Event.

Have another question?

If you have any questions about the event that you'd like to ask the team, please don't hesitate to call us on 029 2031 6211 or email: amy.penketh@wales.nhs.uk



Velindre, the Hospital Of Hope is Wales' Premier Cancer Centre and has been providing care, support and treatment to cancer patients and their families for over 65 years.

Velindre is the major provider of radiotherapy and other specialised anti-cancer treatments in Wales. We all know of family, friends and loved ones who have been touched by cancer.

The incidence of cancer is rising by 2% each year in Wales with nearly 20,000 people diagnosed with this illness each year.

However as Velindre staff strive every day to deliver the best cancer services through exceptional care, more people than ever are living with cancer – survival rates have doubled in the last 40 years through better treatments and earlier detection.

We want to lead in the delivery and development of compassionate, individualised and effective cancer care to achieve outcomes comparable with the best in the world.

Donations to Velindre fund things over and above what the NHS provide, so fundraising really does make a huge difference to our patients and their families.

We aim to provide the best care, when people need us most.



Your donations could help fund...

- ✔ Over £1.5 million each year dedicated to pioneering research and clinical trials.
Did you know? Velindre Cancer Charity currently contribute funding to over 40 active clinical trials.
- ✔ 50% of all Specialist Nurses at Velindre Cancer Centre.
- ✔ An entire team of psychologists and counsellors at Velindre Cancer Centre, including a dedicated staff psychologist.
- ✔ Our hospital volunteer programme that enables 60+ volunteers to donate their time each week.
- ✔ All of Velindre's scalp cooling machines that help minimise hair loss for a patient receiving chemotherapy.
- ✔ Wig vouchers and headscarves for patients experiencing hair thinning or hair loss.
- ✔ Two dedicated family and relative rooms providing a safe space for quality family time in a non-clinical setting.

Thank you for your support!

For further details please contact:

Velindre Cancer Charity, Velindre Cancer Centre

Whitchurch, Cardiff, CF14 2TL

T: 029 2031 6211

E: info@velindrefundraising.com

W: www.velindrefundraising.com



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